



# CARDEA

Training, Organizational Development and Research

## Are you billing for STD services? Could your billing systems be improved?

As public health programs look to Medicaid and other third-party billing for sustainability, they face unique issues:

- Policy and systems barriers
- Confidentiality of sensitive services
- Resource and capacity limitations
- Varying levels of leadership and staff buy-in
- Philosophical concerns about billing for public health services

### How can Cardea help?

Cardea offers training and technical assistance to public health programs—including state, local, tribal and territorial STD programs and public health laboratories. We will work with you to identify your goals for improving billing systems and outcomes and tailor support to address your specific needs.

### We can work with you to:

- Assess readiness and capacity to bill Medicaid and/or other third-party payers
- Facilitate meetings internally and with potential partners to build skills and advance implementation
- Evaluate the efficiency and impact of current billing practices and identify areas for improvement
- Train staff on best practices in areas such as cost analysis, credentialing, billing and coding, and strategies for maximizing revenue
- Facilitate peer-to-peer learning with similar programs
- And more!

### About Cardea

For more than 40 years, Cardea has provided training, organizational capacity building, and research and evaluation services to improve organizations' abilities to deliver accessible, high quality, culturally proficient, and compassionate services to their clients.

Cardea serves as the STD-related Reproductive Health Training & Technical Assistance Center (STDRHTTAC) for U.S. Public Health Service Regions VI, IX and X.

We are developing a resource portfolio to help public health programs bill for STD services:

- Case studies of public health programs that are currently billing
- Webinars and other online learning tools
- An online learning community to help you connect with peers
- Customized training and technical assistance

### Contact us for more information

Region VI: [srice@cardeaservices.org](mailto:srice@cardeaservices.org) or 512-474-2166

Region IX: [reyes@cardeaservices.org](mailto:reyes@cardeaservices.org) or 510-625-9303

Region X: [erin@cardeaservices.org](mailto:erin@cardeaservices.org) or 206-447-9538

Or visit our website:

[www.cardeaservices.org](http://www.cardeaservices.org)