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We're Healthier & Happier in Oakland!

Cardea has been working with Shoo the Flu project partners, including; Oakland Unified School District, Alameda County Public Health Department, and the University of California, Berkeley to evaluate the program's implementation. This project is supported by the Page Family Foundation.

Shoo the Flu (StF) is a program that brings no-cost flu protection to Oakland elementary students. Students at participating schools can get the flu vaccine at no cost, in school and during school hours. StF aims to benefit the community, not only by reducing flu and associated health consequences among school-age children, but also by reducing flu among families, teachers and the community. Moreover, the program seeks to improve educational outcomes and generate cost savings for families by reducing absenteeism of both students and staff.

The evaluation's three general aims are:

- 1) Assess implementation of StF's school-based influenza vaccine program
- 2) Determine school-based vaccination rates and factors affecting vaccination rates
- 3) Calculate StF program costs

Cardea's specific activities include managing and analyzing data from over 11,000 student consent forms; developing instruments and conducting in-depth interviews with program partners, school administrators and parents; reviewing program documents; developing and implementing a cost of implementation analysis plan; and reporting on findings to inform future program planning.

For more information visit: <http://shootheflu.org/>



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