

# FREE CE IMMUNIZATION E-LEARNING COURSE

## REGISTER NOW!

[www.ImmunityCommunityWA.org/courses](http://www.ImmunityCommunityWA.org/courses)

### E-LEARNING ACTIVITY

Drop your Assumptions and Pick Up the Evidence: Strategies for Communication with Parents about Vaccines

### LEARNING OBJECTIVES:

- List three characteristics of vaccine-hesitant parents.
- Describe the importance of provider-parent communication on parental vaccine decision-making.
- Identify communication strategies that address the concerns of vaccine hesitant parents.

### PRESENTED BY

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### ABOUT THIS E-LEARNING COURSE

Most parents in the U.S. vaccinate their children, but there is more work to be done to meet the Healthy People 2020 goals of 80 percent. Recent data suggests that vaccine hesitancy is a growing problem, specifically the number of parents who are opting their child out of required school entry immunizations for non-medical reasons. In Washington, around 4 percent of parents exempt their child.

Register today to learn about vaccine hesitancy and how health care providers can better communicate with parents who have concerns about vaccines.

### COURSE DETAILS & AUDIENCE

This course is 1 hour in length, and is designed for physicians, physician assistants, advanced registered nurse practitioners, registered nurses, licensed practical nurses, and medical assistants.

**HAVE QUESTIONS?** Email [ic@withinreachwa.org](mailto:ic@withinreachwa.org)

**REGISTRATION & FEES:** This e-course is free of charge; however, registration is required.

**EXPIRATION DATE:** This activity was originally released on July 10<sup>th</sup>, 2019 and is available for CE credit until July 9<sup>th</sup>, 2021.

**CONTINUING EDUCATION** Jointly provided by Cardea, WithinReach and Spokane Regional Health District.

### CONTINUING MEDICAL EDUCATION (CME):

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the California Medical Association (CMA) through the joint providership of Cardea, WithinReach and Spokane Regional Health District. Cardea is accredited by the CMA to provide continuing medical education for physicians.

Cardea designates this internet activity enduring material for a maximum of 1 AMA PRA Category 1 Credit(s)<sup>TM</sup>. Physicians should claim credit commensurate with the extent of their participation in the activity.

**CONTINUING MEDICAL ASSISTANT EDUCATION:** This program has been granted prior approval by the American Association of Medical Assistants (AAMA) for 1 continuing education unit(s). Granting approval in no way constitutes endorsement by the AAMA of the program content or the program provider.

**CONTINUING NURSING EDUCATION (CNE):** Cardea Services is approved as a provider of continuing nursing education by Montana Nurses Association, an accredited approver with distinction by the American Nurses Credentialing Center's Commission on Accreditation.

Upon successful completion of this CE activity, 1 contact hours will be awarded.

Successful completion of this continuing education activity includes the following:

- Attending the entire CE activity;
- Completing the online evaluation
- Submitting an online CE request