

Community Partnerships and Outreach Assessment Findings

If you learned ...	What to Do/How to do it
Males are not hearing about your services (from your staff in clinic, or from outreach efforts)	Train clinic staff how to talk to existing clients about services for males Redirect current outreach efforts
Community partners lack incentives to refer to clinic	Invite partners' ideas about meaningful incentives Provide incentives
No formal relationship between/among partners	Consider creating a Memorandum of Agreement signed by both parties, delineating roles and expectations (even if no monetary relationship)
Issues/concerns identified under "ah-ha moments" on Staff/Client Discussion Guide results pages	Explore ideas offered on results pages: <ul style="list-style-type: none"> • Which are most likely to resolve the issues? • Which are most viable? • Which do you need additional support/resources to accomplish?
Community partners are unclear about why they should refer males to your family planning program	Share data and resources about men and family planning Consider conducting a needs assessment and share findings
Community partners do not collaborate beyond their service delivery specialty	Establish a broad-based coalition of providers who routinely target males Establish routine meeting times, roles and potential functions of each partner
Community partners are unaware of your services	Review/update promotional materials; consider adding key referral sites Conduct an in-service with their staff, or arrange for key staff to visit your clinic

PARTNERSHIPS/OUTREACH ASSESSMENT FINDINGS WORKSHEET

Identify up to five priorities. For each, complete the following:

Partnerships/Outreach Priority #1

Activity:	
Person(s) responsible	
Timeframe	
Measure of success	

Partnerships/Outreach Priority #2

Activity:	
Person(s) responsible	
Timeframe	
Measure of success	

Partnerships/Outreach Priority #3

Activity:	
Person(s) responsible	
Timeframe	
Measure of success	

Partnerships/Outreach Priority #4

Activity:	
Person(s) responsible	
Timeframe	
Measure of success	

Partnerships/Outreach Priority #5

Activity:	
Person(s) responsible	
Timeframe	
Measure of success	